

# SPONSORSHIP & PARTNERSHIP OPPORTUNITIES



## EXETER FESTIVAL


**Films in the Park  
Friday 5 July**

**Festival in the Park  
Saturday 6 July**

**Funday in the Park  
Sunday 7 July**

**More events to be announced**

In July 2019 Exeter City Council, in partnership with Exeter Live Better, will be delivering a new Festival for residents, celebrating everything that is great about living in Exeter. Plans are well underway for a packed programme of family-friendly events during the weekend of 5-7 July, to include live music, entertainment, activities and the best of local food and drink.



The Exeter Festival is a major cultural highlight in the City.

We are looking for partners and sponsors to collaborate with and celebrate what makes the city special.



**HOOSIERS**

We'd love to hear from you if you'd like to discuss any of the packages further or have your own package in mind.

**EXETER  
LIVE BETTER**



**EXETER FESTIVAL**  
 Films in the Park  
 Friday 5 July

**We will be screening two films on Friday.  
 We are expecting 4,000 visitors to each screening.**

**£3,500**  
 + VAT

- Company logo/name on Festival marketing/social media
- Acknowledgement on the Exeter Festival webpage: [visitexeter.com](http://visitexeter.com)
- Announcement on the stage as the Exeter Festival film sponsor
- Advertising on the LED screen prominent on the main stage
- Agreed number of complimentary tickets with an option to buy more
- Invitation to a VIP launch event on Friday 5 July



**EXETER FESTIVAL**  
 Festival in the Park  
 Saturday 6 July

**Put your brand at the heart of the Festival by  
 sponsoring Saturday's Festival in the Park,  
 celebrating the best of home-grown local  
 musical talent.**

**£3,500**  
 + VAT

This package includes:

- Company logo/name on Festival marketing/social media
- Acknowledgement on the Exeter Festival webpage: [visitexeter.com](http://visitexeter.com)
- Company branding on the stage
- Acknowledgement on the main stage throughout the day as 'the Exeter Festival in the Park Sponsor'
- Advertising on the LED screen prominent on the main stage
- Agreed number of complimentary tickets with an option to buy more
- Invitation to a VIP launch event on Friday 5 July



**EXETER FESTIVAL**  
 Funday in the Park  
 Sunday 7 July

**Sunday, our Community Day, will be jam-packed  
 with fun, family-friendly activities & demonstrations.  
 This is your opportunity to support our local groups  
 to deliver some fantastic activities.**

**£2,500**  
 + VAT

This package includes:

- Company logo/name on Festival marketing/social media
- Acknowledgement on the Exeter Festival webpage: [visitexeter.com](http://visitexeter.com)
- Company branding on the stage
- Acknowledgement on the main stage throughout the day as 'the Exeter Festival Fun in the Park Sponsor'
- Advertising on the LED screen prominent on the main stage
- Agreed number of complimentary tickets with an option to buy more
- Invitation to a VIP launch event on Friday 5 July

**There are plenty of opportunities for 2019 and we are happy to work  
 in partnership with sponsors in developing a package to suit you.  
 All packages will include branding opportunities and VIP tickets.**

**EXETER**  
 LIVE BETTER



**Friday 5 July**

**Exeter Corn Exchange ~ 8.30pm**

**Exeter Festival Comedy Club**

**£1,500**  
+ VAT

- Company logo/name on Festival marketing/social media
- Acknowledgement on the Exeter Festival webpage: [visitexeter.com](http://visitexeter.com)
- Agreed number of complimentary tickets with an option to buy more
- Reserved tables for your party
- Option of a private room for you to offer your guests pre-show hospitality
- Opportunity to display pop up banners or similar in the venue
- Invitation to a VIP launch event on Friday 5 July

**Saturday 6 July & Sunday 7 July**

**City Centre Street Theatre**

**~ Nuts & Volts**

**£1,500**  
+ VAT

We are delighted to bring their special brand of walkabout theatre to Exeter's City Centre.

- Promote your Company giving out promotional material on a busy weekend in Exeter City Centre
- Company logo/name on Festival marketing/social media
- Acknowledgement on the Exeter Festival webpage: [visitexeter.com](http://visitexeter.com)
- Invitation to a VIP launch event on Friday 5 July

Please contact: June Hutchings  
[june.hutchings@exeter.gov.uk](mailto:june.hutchings@exeter.gov.uk)  
01392 265365 or 0797 284 2498

**EXETER**  
LIVE BETTER



## Digital Advertising at Northernhay Gardens

Throughout the three day Festival there is a fantastic opportunity for your company to advertise on the LED screen on the main stage.



## Friday 5, Saturday 6 & Sunday 7 July, Northernhay Gardens ~ Exeter Festival VIP Festival Lounge

Throughout the weekend, there will be a VIP marquee with a separate bar for your entertainment.

**£2,500**  
+ VAT

This package includes:

- Company logo/name on Festival marketing/social media
- Acknowledgement on the Exeter Festival webpage: [visitexeter.com](http://visitexeter.com)
- Company branding in the marquee
- Complimentary hospitality
- Agreed number of complimentary tickets with an option to buy more
- Invitation to a VIP launch event on Friday 5 July



## Other opportunities include:

- Friday 5 July ~ Exeter Festival VIP Festival Launch Party
- Visit Exeter's Vintage Bus Bar
- Family area which will include face painting and making
- Festival wristbands
- Festival team uniform ~ the Festival's Ambassadors are ever present across the site and the High Street and offer a walking billboard. This package includes your company logo/name prominent on the back of t-shirts

Please contact: June Hutchings  
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